

## **Lime Energy Announces New Director of Sales and Marketing**

*David Laybourn to Oversee National Sales Platform, Including Utility Rebate and Demand Side Management (DSM) Programs*

ELK GROVE VILLAGE, Illinois, September 5, 2007 – Lime Energy Co. (OTCBB: LMEC) announced today that Dave Laybourn has joined the company as Director of Sales and Marketing. In this new position, Dave Laybourn is responsible for overseeing a national sales platform across all products and services including working directly with utilities in order to maximize return from efficiency rebate opportunities and demand side management (DSM) programs.

Mr. Laybourn, a veteran in the energy efficiency sector, brings Lime a wealth of experience in executive leadership, sales and marketing, and new product introduction. Prior to joining Lime Energy, Mr. Laybourn enjoyed an eleven year career with Rain Bird Landscape Drip, a global leading manufacturer and provider of irrigation products and services. In his most recent role, Mr. Laybourn served as New Product Development Manager and was responsible for increasing sales across Company drip irrigation product lines. Prior to his successful career with Rain Bird, Mr. Laybourn worked with a number of leading organizations including Pacific Gas and Electric (PG&E), Reaction Thermal Systems and San Diego Gas and Electric where his primary responsibilities involved the sales and marketing of energy efficient products and development and implementation of utility rebate and DSM initiatives.

“We are happy to announce that Dave has joined Lime Energy as Director of Sales and Marketing,” stated Dan Parke, President and COO of Lime Energy. “In addition to the wealth of experience in business development, broad corporate sales and marketing strategies and new product introductions that Dave brings to our company, he also possesses tremendous experience with energy efficiency products, utility rebate and DSM programs. With regulators and policy makers driving growth in both the number and complexity of efficiency rebate and DSM opportunities, Lime needs to ensure that we are at the leading edge of that movement. With Dave’s experience and skill sets, we are confident that we will be able to offer our customers maximum value from all available utility rebate and DSM sources of additional capital in order to reduce pay back periods and increase return on investment.”

“I am delighted to join Lime Energy at this exciting time,” stated Dave Laybourn. “I look forward to continuing to build on the strong foundation that management has already created. We are at a point where energy efficiency is gaining an unprecedented level of acceptance, not only from an environmental standpoint but as a critical element of business leaders’ profit models. I am glad that I am a part of this unique opportunity and look forward to helping Lime Energy continue its accelerated growth towards becoming a leading national energy efficiency technology and engineering company.”

### **About Lime Energy**

Lime Energy is one of the nation's leading energy efficiency technology and engineering companies. Lime brings together more than 75 years of experience in design, engineering and installation of energy efficient solutions providing customers with guaranteed saving results and high returns on invested capital. The company's stock is traded on the OTC Bulletin Board under the symbol LMEC. Additional information is available at the company's website at [www.lime-energy.com](http://www.lime-energy.com) or by calling 847-437- 1666.

## FORWARD-LOOKING STATEMENTS

This news release includes forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 including statements that reflect Lime Energy's current expectations about its future results, performance, prospects and opportunities. Lime Energy has tried to identify these forward-looking statements by using words and phrases such as "may," "expects," "anticipates," "believes," "intends," "estimates," "plan," "should," "typical," "preliminary," "hope," or similar expressions. These forward-looking statements are based on information currently available to Lime Energy and are subject to a number of risks, uncertainties and other factors that could cause Lime Energy's actual results, performance, prospects or opportunities in the remainder of 2007 and beyond to differ materially from those expressed in, or implied by, these forward- looking statements. These risks are referenced in Lime Energy's current Annual Report on form 10-K or as may be described from time to time in Lime Energy's subsequent SEC filings; and such factors as incorporated by reference.

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